



Virginia Main Street  
Biennial Memorandum of Understanding  
Designated Community  
2021-2022

SUMMARY

Main Street America (MSA) is the nationally recognized downtown revitalization program anchored by the National Main Street Center's Four Point Approach. Housed since 1985 in the Virginia Department of Housing and Community Development (DHCD), the Virginia Main Street (VMS) program serves as the State Coordinating Program on behalf of the National Main Street Center (NMSC).

Participation in the Virginia Main Street program is based on successful completion of a competitive application process offered periodically by the state program. Successful applicants are granted status and services as a newly designated Advancing Virginia Main Street community, the highest tier of the program. Designated Advancing Virginia Main Street programs that meet or exceed the National Main Street Center Standards of Performance are certified by the NMSC as Nationally Accredited Main Street America Communities. DHCD technical assistance services, training, and grant opportunities are available to designated Advancing Virginia Main Street and Nationally Accredited Main Street America Communities who meet the requirements of this Memorandum of Understanding (MOU) and its criteria for Advancing Virginia Main Street designation and National Accreditation.

PURPOSE OF THIS MEMORANDUM OF UNDERSTANDING

This MOU entered into and executed by the Virginia Department of Housing and Community Development (hereinafter referred to as DHCD) and Hopewell Downtown Partnership (hereinafter referred to "HDP").

The purpose of this MOU is to clarify the expectations for HDP and DHCD as respects the Virginia Main Street Program.